

# Caesar Watches Privacy Policy

*Effective Date: 01/11/2024*

At Caesar Watches, we are committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your data when you interact with our luxury watch and jewelry website located at [www.caesarwatches.com](http://www.caesarwatches.com). By accessing or using our website, you acknowledge that you have read and understood this Privacy Policy. If you do not agree with our practices, please do not use our website.

## Information We Collect

When you visit our website or make a purchase, we may collect various types of information, including but not limited to:

1. **Personal Information:** This includes your name, address, email address and phone number.
2. **Non-Personal Information:** We may collect non-personal information, such as your IP address, browser type, operating system, device information, and website usage data. This information is collected through cookies and similar technologies and is used for analytical and statistical purposes.

## How We Use Your Information

We use the collected information for the following purposes:

1. **Order Processing:** To process and fulfill your purchases, including shipping and delivery.
2. **Communication:** To provide order updates, respond to your inquiries, and send you promotional materials (with your consent).
3. **Personalization:** To personalize your website experience, content, and product recommendations.
4. **Analytics:** To analyze website usage, conduct research, and improve our services.
5. **Legal Obligations:** To comply with applicable laws, regulations, and legal processes.

## Data Security:

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. However, please note that no method of data transmission over the internet or electronic storage is completely secure. While we strive to protect your data, we cannot guarantee absolute security.

## **Sharing Your Information:**

We may share your personal information with trusted third-party service providers who assist us in operating our website and providing services. These providers are contractually obligated to handle your data securely and use it only for the intended purposes.

## **Third-Party Links:**

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these third-party sites. Please review their respective privacy policies when visiting them.

## **Cookies and Similar Technologies:**

We use cookies and similar technologies to collect non-personal information, such as website usage data. By using our website, you consent to the use of cookies. You can manage your cookie preferences through your browser settings.

## **Fraudulent Transactions:**

As a retailer of luxury goods, we are a primary target for online fraud and we approach this very seriously. If we receive a fraudulent order, we will notify and cooperate with the Local and Federal authorities. We do this to protect ourselves and our customers. All information acquired during the process of investigating fraudulent orders will immediately be turned in to the proper authorities in your immediate area.

## **SMS:**

No mobile information will be shared with third parties/affiliates for marketing/promotional purposes. All the above categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

## **Children's Privacy:**

Our website is not intended for individuals under the age of 18. We do not knowingly collect personal information from children. If you believe we have inadvertently collected such data, please contact us to have it deleted.

## **Your Rights:**

You have the right to access, update, or delete your personal information. If you wish to exercise these rights or have any questions about our Privacy Policy, please contact us using the contact information provided below.

## **Changes to the Privacy Policy:**

We may update this Privacy Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. Any changes will be posted on this page, and the effective date will be updated accordingly.

## **Contact Us:**

If you have any questions, concerns, or requests regarding this Privacy Policy or your personal information, please contact us at:

Caesar Watches

Address: Building 7, Shop 18 Deira Waterfront Development, Gold Souk Extension – Dubai

Email: [caesarwatches77@gmail.com](mailto:caesarwatches77@gmail.com)

Phone: +971 54 576 1116

Thank you for trusting Ceasar Watches with your personal information. We are dedicated to maintaining your privacy and providing a secure online shopping experience.